PARVO
DON'T DELAY



Shaping the future of animal health

Virbac

PARVOVIRUS EXPLAINED



Your vet has diagnosed Parvovirus in your dog, which is a potentially fatal disease that will rapidly destroy your dog's immune system before it has a chance to fight the virus. There are treatment options available to maximise the chances of recovery.

Traditional treatment consists of hospitalisation and intensive nursing, putting animals on fluids (a drip) and supporting them with specific treatments as necessary. Blood tests to see how the dog's body is responding may also be necessary.

There is a treatment available for Parvovirus that can increase the chance of survival, and your vet would like to prescribe this for your dog.

YOU HAVE BEEN PRESCRIBED VIRBAGEN® OMEGA

WHAT IS IT?

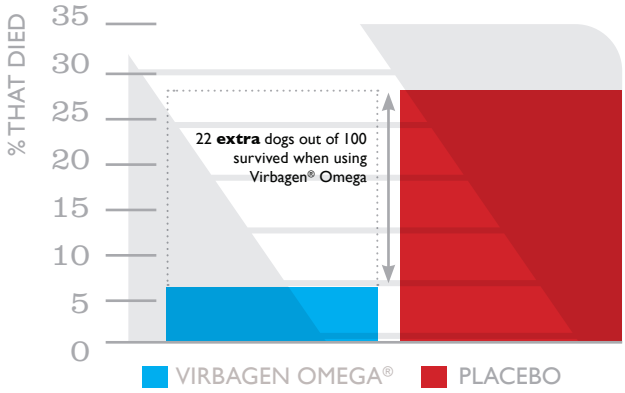
Virbagen® Omega contains the active ingredient interferon omega, which helps to stimulate an 'anti-viral' action within the body to better fight parvovirus.

It is a medicine that must be given directly into your pet's blood stream by your vet for three consecutive days and MUST be started as soon as possible for it to work effectively. **Delaying the decision to use may affect the success of the treatment.**

WHY HAS MY VET PRESCRIBED VIRBAGEN® OMEGA?

- Parvovirus is a serious disease that can rapidly prove fatal.
- With Virbagen® Omega the risk of your dog dying from Parvovirus is reduced four fold.[1]

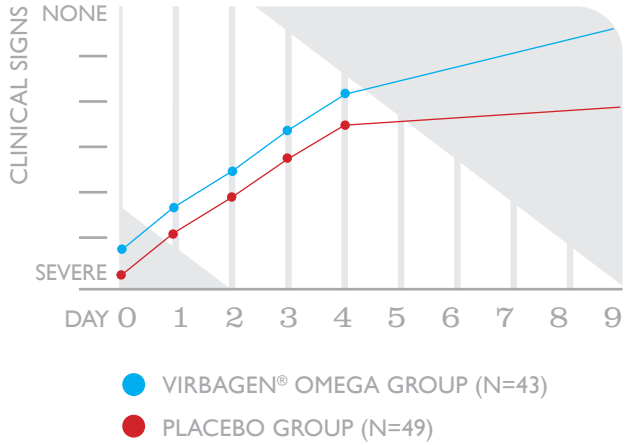
Percent of dogs that died with or without interferon in addition to supportive therapy



When looking at a population of unvaccinated animals only, the decrease in risk was reduced six fold.[1]

WILL IT HELP MY PET FEEL BETTER TOO?

The severity of illness of dogs receiving Virbagen® Omega in addition to supportive treatment, decreased at a faster rate than those just receiving conventional supportive treatment alone.



IS IT EXPENSIVE?

The cost of Virbagen® Omega can be expensive when looked at in isolation. However, it is important to put this into perspective.

The intensive nature of therapy needed to nurse your pet through this disease undoubtedly means that the daily costs of hospitalisation and supportive treatment can be expensive. The sooner your pet improves and comes home, the sooner these costs will drop.

It is important to realise that with Virbagen® Omega your pet should be more likely to survive this illness and the severity of illness should decrease over a faster period of time.

SUMMARY

By choosing Virbagen® Omega, your pet :

- Is 4.4 to 6.4[1] times **less** likely to die from the disease
- Should show a decrease in the severity of illness over a faster period of time

Any delay in starting treatment will decrease the success of the drug.

DON'T DELAY



LIFE SAVER

1: K. De Mari et al, Treatment of canine parvoviral enteritis with interferon-omega in a placebo-controlled field trial, *Veterinary Record* (2003) 152, 105-108.

Virbagen® Omega contains recombinant Omega interferon of feline origin.
Legal category: UK: POM-V. IE: POM.

Further information is available from the product SPC or from: Virbac Ltd.
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