Cortotic®



SO YOUR VET HAS PRESCRIBED CORTOTIC®...

WHAT IS CORTOTIC®?

Cortotic® is a prescription ear spray solution specifically designed to treat the clinical signs of canine otitis externa.[1]

WHAT IS OTITIS EXTERNA?

Otitis Externa (specifically Erythemato-ceruminous otitis externa, or ECOE) is an inflammation of your dog's outer ear canal.

What it looks like: Inside the ear, there is often redness (erythema), swelling, excess wax (cerumen), and abnormal discharge. It can also cause your dog significant ear pain.

The root cause: Inflammation is the primary factor driving the disease. When the ear becomes inflamed, it creates an environment that allows naturally occurring bacteria and yeast in the ear to rapidly multiply, leading to microbial overgrowth or infections.

WHY CORTOTIC®?

Your vet has prescribed Cortotic® because it offers a revolutionary, highly effective way to treat your dog's ear inflammation while being incredibly easy to administer at home.

Stress-Free Administration: You simply apply two pumps per ear, just once a day, for 7 to 14 days, regardless of your dog's size. The misting action coats the ear ensuring that it is fully treated, with no messy ear drops down the ear canal.

Just as effective: You might be wondering if a steroid-only treatment can work as well as antibiotics, and the answer is yes! In a clinical field study[2], Cortotic® was shown to be just as effective as traditional 'fixed-combination' ear products, which typically contain an antibiotic and antifungal as well as a steroid.



Reducing Antibiotic Use: The World Health Organization has declared that antimicrobial resistance is one of the top global public health threats.[3] When antibiotics are overused, bacteria can evolve to resist them, making treating future infections much more difficult in both humans and animals. The European Medicines Agency has produced guidance on responsible use of antibiotics, categorising them to ensure those critically important for humans are used cautiously in animals. By prescribing Cortotic®, your vet is providing you with the tools to deal with the primary issue of inflammation, without relying on unnecessary antimicrobials. It helps restore the normal flora in your dog's ears, reducing bacterial and yeast overgrowth[4], making the use of additional antibiotics or antifungals unnecessary.



1. For the treatment of clinical signs associated with acute erythroceruminous otitis externa (Cortotic Summary of Product Characteristics) **2.** Rigaut D, Briantais P, Jasmin P, Bidaud A. Efficacy and safety of a hydrocortisone aceponate containing ear spray solution in dogs with erythemato-ceruminous otitis externa: A randomised, multicentric, single-blinded, controlled trial. Vet Dermatol. 2024 Apr;35(2):197-206. doi: 10.1111/vde.13224. Epub 2023 Dec 13. PMID: 38093088. **3.** World Health Organization. Antimicrobial resistance. 2023. https://www.who.int/newsroom/factsheets/detail/antimicrobial-resistance (accessed 9th April 2024). **4.** A secondary reduction of bacterial and yeast overgrowth was demonstrated and a concomitant treatment with an antimicrobial was unnecessary (Cortotic Summary of Product Characteristics).

Cortotic® 0.584 mg/ml ear spray solution for dogs contains hydrocortisone aceponate. POM-V.

Further information is available from the product SPC or from: Virbac Ltd. Woolpit Business Park, Windmill Avenue, Woolpit, Bury St. Edmunds, Suffolk IP30 9UP. T: +44 (0) 1359 243243
E: enquiries@virbac.co.uk W: https://uk.virbac.com

Use medicines responsibly. www.noah.co.uk/responsible.
Prescription decisions are for the person issuing the prescription alone

Shaping the future of animal health

Virbac