Our complete dental health range



everyday CARE



Shaping the future of animal health

Virbac

Home dental care

Introducing brushing to your pet

DAY 1 – Gently stroke the outside of your pet's cheeks with your finger only (no brush) and slowly lift the lip for about 30 seconds. Reward, praise and treat at the end of the session.

DAY 2 – Repeat as above and also place a small amount of toothpaste on the end of your finger and let your pet sample it.

DAY 3 – Repeat Day 2 but this time gently run your finger or finger toothbrush and a small amount of toothpaste over your pet's teeth for 30–45 seconds. Reward with a treat and praise.*

DAY 4 – Repeat Day 3 adding 15 seconds time to running your finger or finger toothbrush over your pet's teeth. Always reward with a treat and praise.

DAY 5 – If all is going well run your finger over the teeth for 30 seconds and then gently insert the toothbrush and again run over the teeth for 30 seconds.

DAY 6 – Repeat as Day 5 and increase the time by 30 seconds.

DAY 7 – By now you should be aiming to spend at least one minute on each side of the mouth.



*Take care as putting your fingers in your pet's mouth may increase the chance of being nipped or bitten.



Helpful Hints

- Be patient – take time with the process or else your pet will resist.
- Praise always – it's a new experience for you and your pet. Praising your pet will make them more receptive.
- Remember – to always put a small amount of animal toothpaste on your finger or toothbrush. Your pet will like the taste and will associate it, the praise and the treats with toothbrushing.
- Reward – always reward your pet with treats at the end of each session. It should be fun!
- Stop – if there is any sign of aggression stop immediately. Call your vet for further advice.
- Human toothpaste – is for humans and not pets. It can cause stomach problems in pets.

Always make it fun!

VEGGIEDENT® FR3SH

Dental Chews



VeggieDent® FR3SH™ Dental Chews incorporate innovative FR3SH technology which targets the causes of halitosis in dogs in 3 ways – cleanses, cools and addresses digestive causes of bad breath.

FR3SH™ TECHNOLOGY



1 CLEANSE
Addresses oral causes of bad breath.

2 COOL
Freshens breath with cooling action.

3 DIGESTIVE
Addresses digestive causes of bad breath.

- A unique Z-shape allows it to reach front to back and everywhere in between.
- Tasty, with a chewy consistency that helps scrape away plaque and tartar.



Healthy

Natural, no artificial ingredients or chemicals, non-GMO corn and moderate in calories.

Plant-based, no meat ingredients, free of wheat, and easily digestible.

VEGGIEDENT® Zen

SUPPORTS RELAXATION



The multi-functional dental chew designed for dogs who need a little extra help in daily relaxation.

Relaxation

Contains L-theanine which helps to calm and reduce anxiety in dogs

L-theanine is an amino acid that is known to positively influence GABA levels in the brain to help reduce anxiety which helps to increase mental focus and can be beneficial in behaviour training

Dental care

VEGGIEDENT® ZEN Dental Chews feature the same great benefits as VEGGIEDENT® FR3SH™ Dental Chews

- FR3SH™ Technology: to fight against bad breath
- Healthy chew: no-GMO corn, no wheat gluten, meat-free, no colourants or artificial ingredients added.



Contains L-theanine

Daily oral care and relaxation support

2-1
Conveniency

VEGGIEDENT® S
5-10kg



VEGGIEDENT® XS
<5kg



VEGGIEDENT® M
10-30kg



VEGGIEDENT® L
>30kg

Healthy teeth means happy pets!

Research shows that 80% of dogs and 70% of cats develop periodontal disease by the age of three[1] so caring for your pet's mouth is an important part of their preventative health regime.

Virbac's easy- to-use veterinary dental range is designed to help you provide the very best oral care to your pet.



1. American Veterinary Dental Association research



Brushing



Tooth brushing with pet toothpaste is the single most effective method of removing plaque.

Virbac pet toothbrushes are soft and shaped to fit your pet's mouth and teeth.

It's best to begin brushing when your puppy or kitten is between 8 and 12 weeks of age, but it's never too late to start.

Ask your vet or vet nurse for a demonstration on how best to brush your pet's teeth today!



Drinking Water Additive and Rinse

Specially developed by vets, Vet Aquadent® FR3SH™ is a solution used daily in drinking water, which inhibits plaque build-up and helps maintain fresh breath.

Hexarinse contains a plaque-fighting formulation and freshens your pet's breath. Used in addition to brushing, Vet Aquadent® FR3SH™ and Hexarinse can really make a difference to your pet's oral hygiene.



See how daily oral hygiene can make a difference to your pet's health and well-being

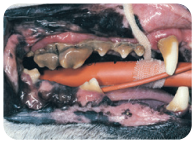
PLAQUE BUILD-UP

Without oral care

Bacteria feed on plaque causing gingivitis (gum disease) and bad breath



Tartar, periodontal disease (loose teeth) and pain



Bad breath, pain, unhappiness, and ill health

With oral care

Toothbrushing/ oral rinse to remove plaque and debris



Vet Aquadent® FR3SH™ drinking water additive maintains fresh breath through the day



Chews to help remove plaque and tartar and freshen bad breath



Fresh breath, good health, cost saving as less treatment needed

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