Are you and your dog feeling stressed out?

Introducing an innovative solution to reduce stress-related behaviours in dogs



everyday CARE

Shaping the future of animal health

Virbac

Stressful situations for dogs

Different dogs have different comfort zones,
but stressful situations might include[2,3]:

Travelling





Vet visits

Loud noises





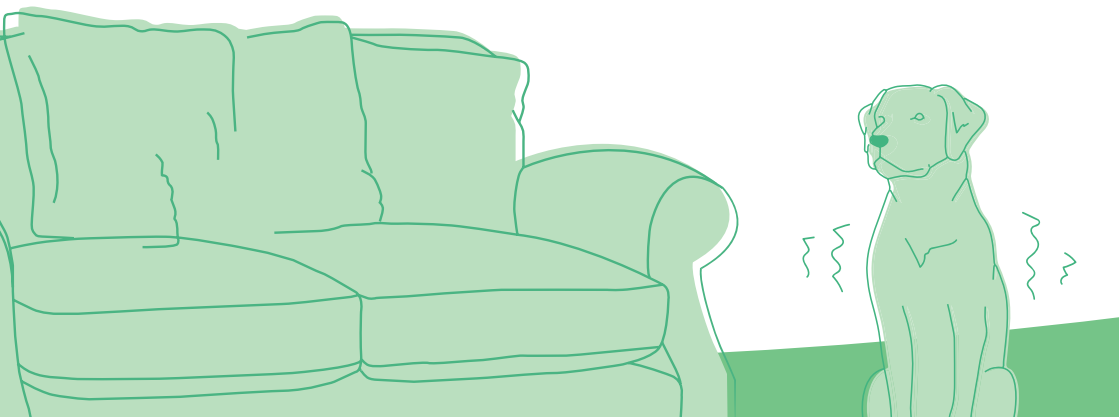
Staying alone

Obedience
training





New home



Help manage **stress-related behaviours** with our range of **calming products**

ZENIDOG® Gel Diffuser:

Our gel diffuser containing canine appeasing pheromone



- **Electric-free** (no need for an electrical outlet, no energy consumption)
- **Lasts up to 2 months: 2 times longer** than other pheromone products[3]
- Shown to **reduce stress-related** behaviours by **89%**[3]
- **Significant improvement** of stress-related behaviours as of **day 7**[3]

Ideal to use at home, covering an area of up to 70 m² and can be **taken with you when traveling** with your dog

ZENIDOG® Collar:

With canine appeasing pheromone



- **Lasts up to 3 months: 3 times** longer than other collars[3]
- Shown to **reduce stress-related** behaviours by **89%**[3]
- **Suitable for dogs & puppies** and can be used with an antiparasitic collar[3]
- X2 **2 adjustable sizes** S and M/L

Ideal for everyday use, leave the collar on your dog continously for 3 months

Dental chews: VEGGIEDENT® ZEN

A **multifunctional dental chew** to help keep teeth clean[4], breath fresh and with green tea concentrate, a natural source of L-theanine, for dogs who need a little extra help in **daily relaxation**[5]



Ideal for daily use for dental health and relaxation

Supplements: ANXITANE®



A palatable tablet containing green tea concentrate, a natural source of L-theanine, to help maintain **calm and relaxation** in dogs and cats[6-9]

Use **2 hours before a stressful event** or **every day** if needed

- No electricity consumption
- Fewer products needed per year due to longer action
- Recyclable vegetable-based ink box

ELECTRIC FREE & ECO-FRIENDLY PACKAGING

Throughout its life, your dog is likely to display **stress-related behaviour**

UP TO
85%
OF DOGS...

...can have behavioural issues[1].
These can include[2]:



Excessive licking



Vocalising



Salivation



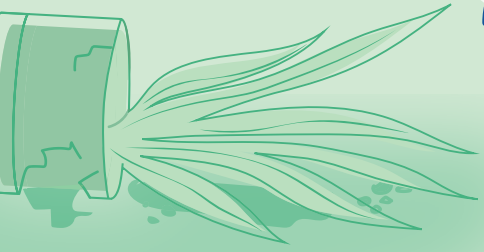
Inappropriate elimination



Trembling



Pacing



How do **canine calming pheromones** work?

Pheromones is the name given to the scent that dogs naturally produce to communicate with each other. Your dog will release pheromones from scent glands all over their body; on their paws, under their ears, and in females, around the mammary area.

Dogs use their vomeronasal organ, also known as the Jacobson's organ, in the roof of their mouths to detect pheromone signals. All dogs, regardless of their age, use pheromone signals and different pheromones communicate different things.

ZENIDOG® contains an artificial form of the canine appeasing pheromone that bitches release to provide reassurance to their puppies and has been shown to reduce stress-related behaviours in dogs by up to 89%[3]. Don't worry though, humans can't smell dog pheromones, so whilst your dog will be able to smell the pheromones in ZENIDOG®, you won't.

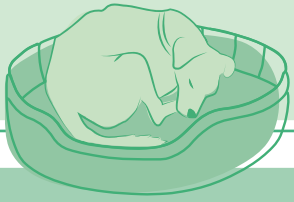
How long does it take to work?

Each dog is different. Some owners will notice changes in their dog's behaviour within a few days, whilst others won't notice any changes for a couple of weeks.

Behavioural management is complex and ZENIDOG® should be used in conjunction with:

- **Environmental changes**
- **Pet-family relationship adaptations**
- **Behavioural therapy**

Ask your vet or vet nurse for advice and support in managing your dog's behaviour.



For more information on all our products visit uk.virbac.com

References: **1.** Dinwoodie IR et al. (2019) J Vet Behav. **2.** Hammerle M et al. (2015) J Am Anim Hosp Assoc. **3.** Nicolas CS et al. (2022) Animals (Basel). **4.** Gawor J et al. (2021) J Vet Dent. **5.** Pike A et al. (2019) J Depress Anxiety. **6.** Chala et al. (2017) Proceedings of the SEVC Congress, Barcelona, Spain. **7.** Berteselli et al. (2007) Int J Appl Res Vet Med. **8.** Araujo et al. (2010) J. Vet. Behav. **9.** Pike et Al. (2015) J. Vet. Behav.

Virbac Ltd, Woolpit Business Park, Windmill Avenue,
Woolpit, Bury St Edmunds, Suffolk IP30 9UP.
Tel: 01359 243243 Email: enquiries@virbac.co.uk Web: uk.virbac.com

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