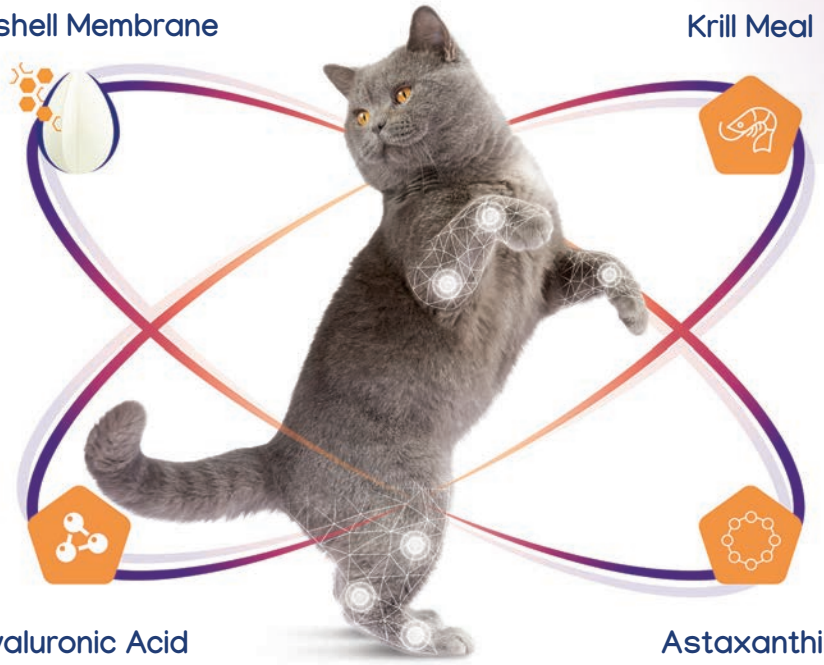
MOVOFLEX®
SOFT CHEWS

Eggshell Membrane

Krill Meal



Hyaluronic Acid

Astaxanthin

Their future movement **starts today**

Innovative joint supplement for your cat



everyday CARE

Shaping the future of animal health

Virbac

Is my cat affected by **mobility issues?**

How to identify if your cat has mobility issues

- Limping
- Difficulty in climbing or jumping onto furniture
- Difficulty grooming themselves or accessing the litter tray
- Reluctant to play



60%
of 6 year old+ cats show signs of mobility issues[1]

90%
of 12 year old+ cats show signs of mobility issues[2]

Risk factors:[3,4]

- Age
- Obesity
- Outdoor activities
- Breed
- Injury

Maintaining joint health with supplements, controlled activity and exercise and a healthy bodyweight is of great importance

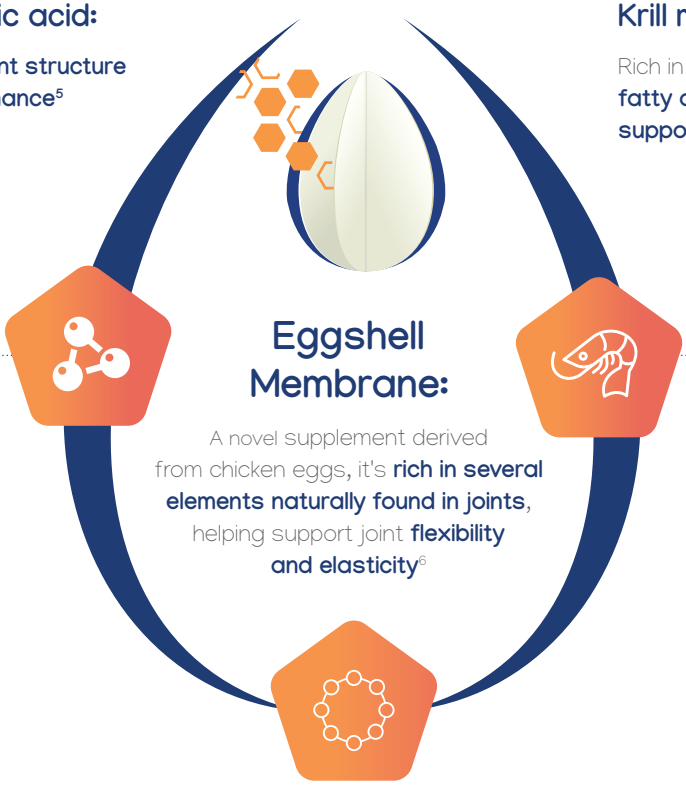
A synergistic blend of **ingredients**

Hyaluronic acid:

Supports **joint structure** and **maintenance**[5]

Krill meal:

Rich in **omega-3 fatty acids** known to **support joint health**[7]



Eggshell Membrane:

A novel supplement derived from chicken eggs, it's **rich in several elements naturally found in joints**, helping support joint **flexibility and elasticity**[6]

Astaxanthin:

A very potent **antioxidant** known to help **protect joints**[8]

Don't just take our word for it...



The effectiveness of MOVOFLEX Soft Chews and their popularity with cats (and their owners) has been shown in a study:



We all know that cats can be picky, which is why we tested our chews to make sure your cat will love them.

After giving the chews to their cats for 2 months, pet owners reported positive feedback:[9]

92%
of cats took the chew either alone or mixed with food

8/10
satisfaction score



Significant increase in mobility perceived as of day 7[9]

Why choose MOVOFLEX® Soft Chews?

Synergistic blend of ingredients

Innovative blend of ingredients that work highly-effectively together



Palatable

92% of cats took the chew either alone or mixed with food[9]

Naturally based

97% of the ingredients are from natural origin

Easy to give

Just 1 soft chew per day, no loading period

Approved by owners

Tried and tested with cats who have mobility issues



Speak to your vet or vet nurse about how **MOVOFLEX®** **Soft Chews** can help support your cats' joint health.

MOVOFLEX® Soft Chews are kind to the planet

ECO FRIENDLY PACKAGING | 25% Recycled jar* | Recyclable jar

Eco-friendly packaging

The jar and lid of the packaging are fully recyclable. A quarter of the jar's packaging comes from recycled materials.

ECO Harvesting®

Eco-harvesting krill method

This innovative technique helps to harvest krill, reducing the risk of by-catch of other species to almost zero.



MOVOFLEX® Soft Chews also available for dogs

They also contain a unique and complete formula of synergistic, high-quality ingredients to help maintain joint health and mobility in dogs.

1. Godfrey D et al., JAAHA 2018; **2.** Hardie EM et al., J Am Vet Med Assoc. 2002; **3.** Maniaki E et al., J Feline Med Surg. 2021; **4.** Bonecka J et al., Animals (Basel), 2023; **5.** Gupta et al., Front. Vet. Sci., 2019; **6.** Aguirre et al., J. Vet. Med. Anim. Health., 2018; **7.** Burri et al., Vet. world, 2020; **8.** Oslan et al., Molecules,. 2021; **9.** Ereau et al., Proceedings of the ESVOT Congress 2024, Lisbon, Portugal, 2024.

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