MOVOFLEX®
SOFT CHEWS



Their future **movement starts today**

Innovative joint supplement for your dog

everyday CARE

Shaping the future of animal health

Virbac

Did you know that 1 in 5 dogs **suffer from osteoarthritis?**[1]

- It can occur from the **1st year** of a dog's life
- While prevalent in larger breeds, it can affect **dogs of all sizes**.
- It can impact your dog's mobility and therefore **quality of life**

Many dogs, including those who are **active, large** or **middle age,** can benefit from targeted joint support.

What are the **risk factors?**

Age
Risk of osteoarthritis increases with age

Weight gain
Excessive bodyweight increases prevalence and severity

Large, giant and pure breeds
Labrador Retrievers, Golden Retrievers, German Shepherds, and Bernese Mountain Dogs have a higher risk

Activity levels
Dogs that engage in high impact, repetitive activity

Spayed or neutered dogs
Especially prior to skeletal maturity



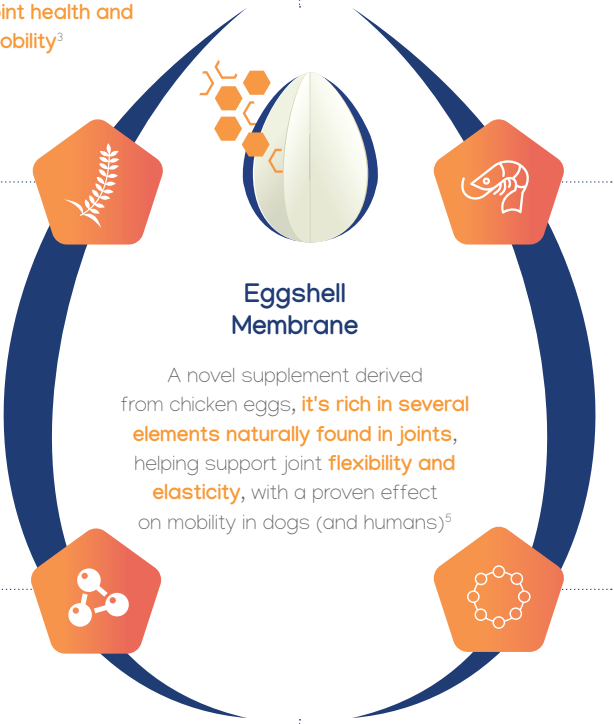
A synergistic blend of ingredients

Boswellia serrata extract

Known and used for a long time to **support joint health and mobility**[3]

Krill meal

Rich in **omega-3 fatty acids** known to **support joint health**[7]



Eggshell Membrane

A novel supplement derived from chicken eggs, **it's rich in several elements naturally found in joints**, helping support joint **flexibility and elasticity**, with a proven effect on mobility in dogs (and humans)[5]

Hyaluronic acid

Supports **joint structure and maintenance**[4]

Astaxanthin

A very potent **antioxidant** known to **help to 'mop-up' free radicals**[6]

This unique combination of ingredients allows the consumer **to start seeing benefits faster than other joint supplements.**

MOVOFLEX® Soft Chews
come in three different sizes



Small dogs

Below 15kg
(30 chews)

Medium dogs

15kg to 35kg
(30 chews)





Large dogs

35kg+
(30 chews)

For dogs of **all sizes, ages and activity levels**

Don't just take **our word for it...**

The effectiveness of MOVOFLEX® Soft Chews and their popularity with dogs (and owners) has been shown in a home usage test with pet owners:



After giving the chews to their dogs for 30 days, pet owners reported positive feedback:

94% said their dog **loved** it[2]

94% said it was **easy to give**[2]



Significant increase in mobility perceived as of day 7[2]

Why choose MOVOFLEX® Soft Chews?

Synergistic blend of ingredients

Innovative blend of ingredients that work highly-effectively together

Palatable

94% of owners considered their dogs liked the chews[2]

Naturally based

97% of the ingredients are from natural origin

Easy to give

1 chew per day, no loading period

3 different sizes

To suit all dogs

Approved by owners

Perceived increased mobility in as little as 7 days[2]





Speak to your veterinarian about how **MOVOFLEX®** **Soft Chews** can help support your dog's joint health.

MOVOFLEX® Soft Chews are **kind to the planet**

ECO FRIENDLY PACKAGING | 25% Recycled jar* | Recyclable jar

Eco-friendly packaging

The jar and lid of the packaging are fully recyclable. A quarter of the jar's packaging comes from recycled materials.

ECO Harvesting®

Eco-harvesting krill method

This innovative technique helps to harvest krill, reducing the risk of by-catch of other species to almost zero.



(1): Comblain F et al. J Vet Pharmacol Ther. 2016; (2): Nicolas CS., et al. "Movoflexe Soft Chews Can Improve Dogs' Mobility, According to Owners". EC Veterinary Science 7.10 (2022): 13-21. (3): Abdel-Tawab et al, Clin. Pharmacokinet., 2011; (4): Gupta et al. Front Vet Sci 6, 2019; (5): Aguirre et al., J. Vet. Med. Anim. Health, 2018; (6): Oslan et al., Molecules, 2021. (7): Burri L. et al., Nutrients, 2015.

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