VETERINARY® HPM

NEUTERED

Nutrition optimised for **life after neutering**

CHOOSING THE IDEAL NUTRITION FOR YOUR CAT POST-NEUTERING



GLOBAL PREVENTIVE PROFILE

NUTRITION EXPERT SINCE 1989

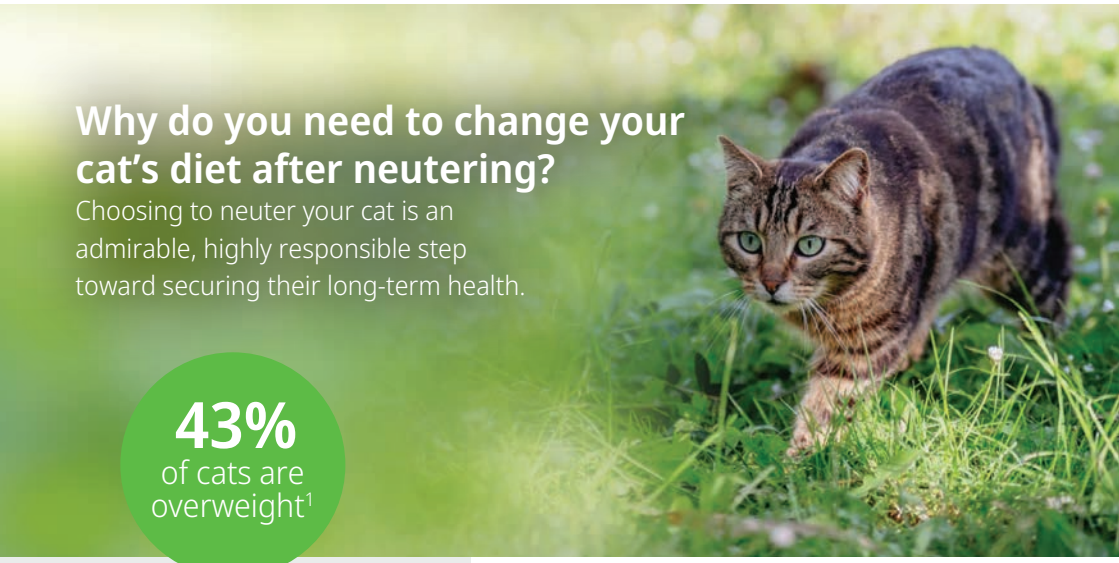
Shaping the future of animal health

Virbac

VETERINARY HPM®

Why do you need to change your cat's diet after neutering?

Choosing to neuter your cat is an admirable, highly responsible step toward securing their long-term health.



43% of cats are overweight[1]

However, neutering plays a significant role in feline weight gain, with up to **22% of cats becoming overweight** as a result.[2]

The root cause

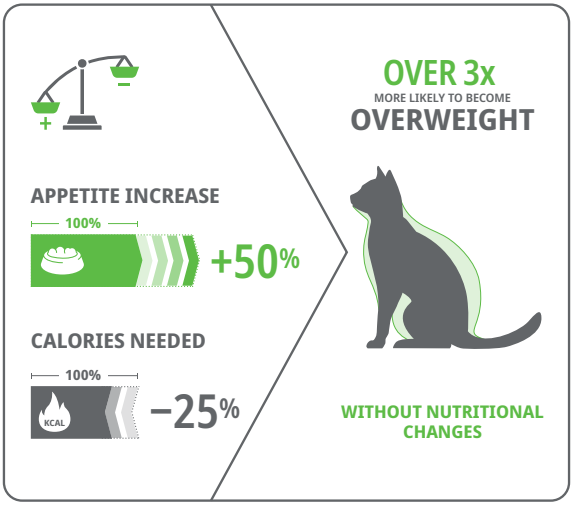
Immediately following neutering, your cat's metabolism changes dramatically:

- **Appetite can increase by up to 50%**.
- Their body's **daily calorie needs drop by 25%**.[3,4]

The risk

By continuing with a diet designed for entire cats, this can lead to **unwanted weight gain**.[4]

The post-neutering changes and risks



Without a proactive change in nutrition right after neutering, a neutered cat is **3 times more likely to become overweight**.[5,6]
That's why your vet has recommended a new diet, which is specifically adapted to the health needs of your neutered cat.

VETERINARY HPM®
Neutered Diets for Cats

By choosing VETERINARY HPM® Neutered diets, you are not just managing calories - you are optimising the long-term health of your cat. Formulated by veterinary nutritionists, these diets support appetite regulation, optimal weight, and a healthy body composition, while offering targeted health benefits.

Junior 1 YEAR — Adult — 10 YEARS Senior

Neutering









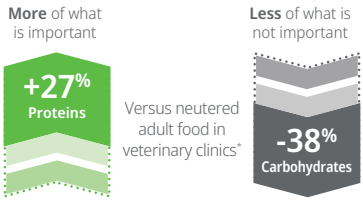


	Junior Neutered	Wet Adult Neutered with salmon	Adult Neutered	Adult Neutered & Entire with salmon	Senior Neutered
Bag Format	1.5kg - 3kg	12x85g chunks in gravy	1.5kg - 3kg - 7kg	1.5kg - 3kg - 7kg	1.5kg - 3kg - 7kg
GLOBAL PREVENTIVE PROFILE Top 5 health benefits	Harmonious growth control	Weight control	Weight control	Optimal control	Vitality & mobility support
	Controlled weight gain	Urinary health	Urinary health	Urinary health	Renal health
	Urinary health	Hydration support	Skin & coat support	Skin & coat support	Urinary health
	Skin & coat support	High digestive tolerance	Hairball control	Hairball control	Hairball control
	High digestive tolerance	Skin & coat support	Oral & dental health*	Oral & dental health*	Oral & dental health*

ADVANCED FORMULA
ORAL & DENTAL HEALTH

Ascophyllum Nodosom is included in all dry cat formulas. An active ingredient clinically proven to support oral and dental health by reducing plaque, tartar and gingival bleeding in cats.

How are VETERINARY HPM® Neutered diets adapted to your neutered cat?

Features		Benefits
Reduced calorie + L-Carnitine supplementation		Limits fat tissue build up.
High Protein / Low Carb (HP-LC) formulation 		Ideally designed for neutered pet's **optimal body weight and condition** (lean mass), and **digestive tolerance**. Furthermore, the high protein content promotes a **healthy skin & coat**, while supporting the **immune function**.
High fibre, a blend of *Psyllium* & lignocellulose		**Controls appetite & begging** which naturally increase after neutering.
Prebiotics + postbiotics		**Favours healthy gut microbes,** which promote weight control.[7]
High animal protein content + protective urinary parameters		**Increases urine volume and dilution**, lowering the risk of urinary crystals/stones for optimal **urinary health.**

A great taste they love

Thanks to the high animal-protein formulation and natural ingredients, our diets have a great taste that cat's will love.

PALATABILITY GUARANTEE

We are so confident that pets will love VETERINARY HPM® that if you introduce the product over the recommended 5-7 days and your cat won't eat it, we'll provide a full refund or replacement.**

*average difference to neutered adult cat diets of other top pet food brands in European veterinary clinics in March 2026

**Only 400g, 1.5kg and 3kg bags of VETERINARY HPM® are eligible to be claimed under the palatability guarantee, and a gradual dietary transition of 5-7 days must have been completed. The palatability guarantee is only valid for the first purchase of VETERINARY HPM®.

References: 1. UK pet food obesity report 2024. **2.** Won-Seok Oh 2011, WSAVA world congress proceeding 2011 Prevalence and Risk Factors for Obesity in Dogs and Cats. **3.** Backus et al 2007. **4.** Mitsuhashi et al. 2011. **5.** Colliard et al. 2009. **6.** Nguyen et al. 2004. **7.** Kang et al. (2024)

VETERINARY HPM®
ADVANCING HEALTH THROUGH NUTRITION

How to reduce the risk of weight gain after neutering
Transitioning to VETERINARY HPM® Neutered cat diets.

Start as early as possible

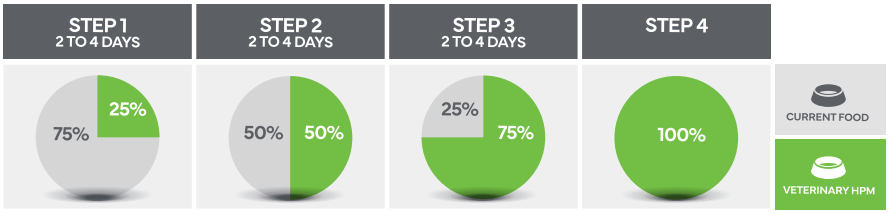
- Ideally, **transition to a VETERINARY HPM® Neutered diet a few weeks before neutering**. This helps manage weight gain before it starts and avoids changing their diet while they are recovering from the procedure.

Don't worry if your cat is already neutered, though—**it's never too late to start!**



Do a gradual transition

- For your cat to get used to their new diet, you must introduce it gradually, **in 3 steps of 2-4 days each**, switching to the next step once the digestive tolerance is normal.



Give precise daily amounts

- Never feed at random or leave food out all day (*ad libitum*).
- Follow your vet's recommended daily feeding amount, or refer to the guidelines on the back of the pack. For the most accurate portioning, we recommend using a digital gram scale rather than measuring cups.
- If your cat prefers to graze food throughout the day, weigh the daily amount and split that amount into as many meals as suits you and your cat's lifestyle.

MIX
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Other recommendations for keeping a healthy weight

Manage satiety & begging

- Split the daily ration into **several small meals.**
- **Avoid treats** or giving other food.

Ensure fresh water is always accessible

- Your cat may **drink more** than with their previous diet and this is good for their urinary health
- Make sure one or more water points are always available and easy to reach.

Consult your vet

- Schedule regular checkups
- If your cat's weight creeps up or their silhouette changes, ask your vet to adjust their feeding and lifestyle to get back to their ideal shape!

Keep Your Cat Active

- **Interactive Play:** Encourage short, 2–3 minute play sessions throughout the day using hunting-style toys.
- **Puzzle Feeders:** Leave part of their daily food in a rolling toy while you're away. Working for kibble reduces boredom and burns extra calories!



Monitor your cat's weight & body shape

- Weigh your cat twice a month right after neutering, then monthly—always at the same time of day on the same scale (use a precise scale, like the one at your vet clinic).
- If you can easily feel their ribs, clearly see their waistline from above, and notice their belly tucked up from the side, your cat is at their ideal, healthy shape!
- Catching small shifts early makes it much easier to prevent weight gain than to reverse it.

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